

**LOW  
PRICE**

**Try  
"A Real Good Smoke."  
Get A Money  
Back Guarantee.\***



**"I'm hard to please and it shows in my work."**

— Ray Freeman, Packing Supervisor

"You don't make a quality cigarette with shortcuts. Around here everybody is committed to turning out a product they can be proud of. Try an Old Gold. We take quality seriously and you can taste it."

\*See specially marked packs for details or call 800-205-9911.

**We push premium to perfection.**

**SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.**

Not available in some areas

Old Gold Kings: 15 mg. "tar," 1.1 mg. nicotine av. per cigarette by FTC Method.

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